



A CANADIAN CREATIVE PRODUCER

加拿大创意制作公司

OUR LEITMOTIV...

SYMBIOSIS OF ARTISTIC CREATION AND TECHNICAL INNOVATIONS

我们的演讲...

OUR STRENGTH...

USE OF PROJECTED IMAGES AS EMOTIONAL LEVERAGE

我们的优势...

OUR MOTTO....

REVEAL PEOPLE'S DREAM

我们的座右铭是...

揭露人们的梦想



Who we are

我们的演讲...

艺术创作和先进技术的唯美结合

**OUR LEITMOTIV : SYMBIOSIS OF ARTISTIC CREATION
AND ADVANCED TECHNOLOGIES**

MULTIMEDIA NOVA-LUX 多媒体是一家加拿大蒙特利尔的艺术创造公司。成立已有三十多年，由艺术总监埃里克·维伦纽夫创立，他主要专注的是，建立大型混音，舞蹈，杂技，视效和高科技结合的演出，产生壮观效果的经验。

我们的优势...

使用投射图像作为情感杠杆

OUR STRENGTH : USE IMAGES AS EMOTIONAL LEVERAGE

MULTIMEDIA NOVA-LUX 多媒体已成功地在世界各地，开发了很多高水平的制作作品；中国，中东，土耳其，法国，德国，比利时，美国，加拿大。多年来，NOVA-LUX多媒体，通过使用空间景区的方式，帮助节目创造者呈现大型节目，晚会，文化，体育和企业活动。我们开发的创新技术与多格式屏幕和舞台现场表演共通，互动投影图像，视频，电影，图形设计和制图。我们专门从事视觉创作，从艺术表演中释放出情感创造的回忆。

我们的座右铭是...

揭露人们的梦想

OUR DESIRE: REVEAL PEOPLE'S DREAM

世界各地的人们和组织欣赏NOVA-LUX多媒体的天赋：卡洛斯·桑塔纳，彼得·加布里埃尔，蒙特利尔交响乐团，乐太阳马戏团，妮莉费塔朵，席琳·迪翁，蒙特利尔爵士音乐节，阿图罗 Brachetti，乔纳斯兄弟，双年展 di Firenzi，毕尔巴鄂的古根海姆博物馆，都灵和温哥华冬奥会，伊丽莎白二世女王周年纪念，中国表演艺术局和更多...

What we do 我们的主要工作

制作多媒体戏剧表演

**Production of long-life operation multimedia
theatrical shows**

国际大型演出和活动的艺术指导

**Artistic Direction for international large
scale shows and events.**

大型节目和活动的视觉内容管理。

**Visual content management for large scale
shows and events.**

DREAMS ARE THE SOUL OF OUR COMPANY

梦想是我们公司的灵魂

We are 我们是

无数的笑容和魅力！

35年的工程照亮了亿万人民的心灵

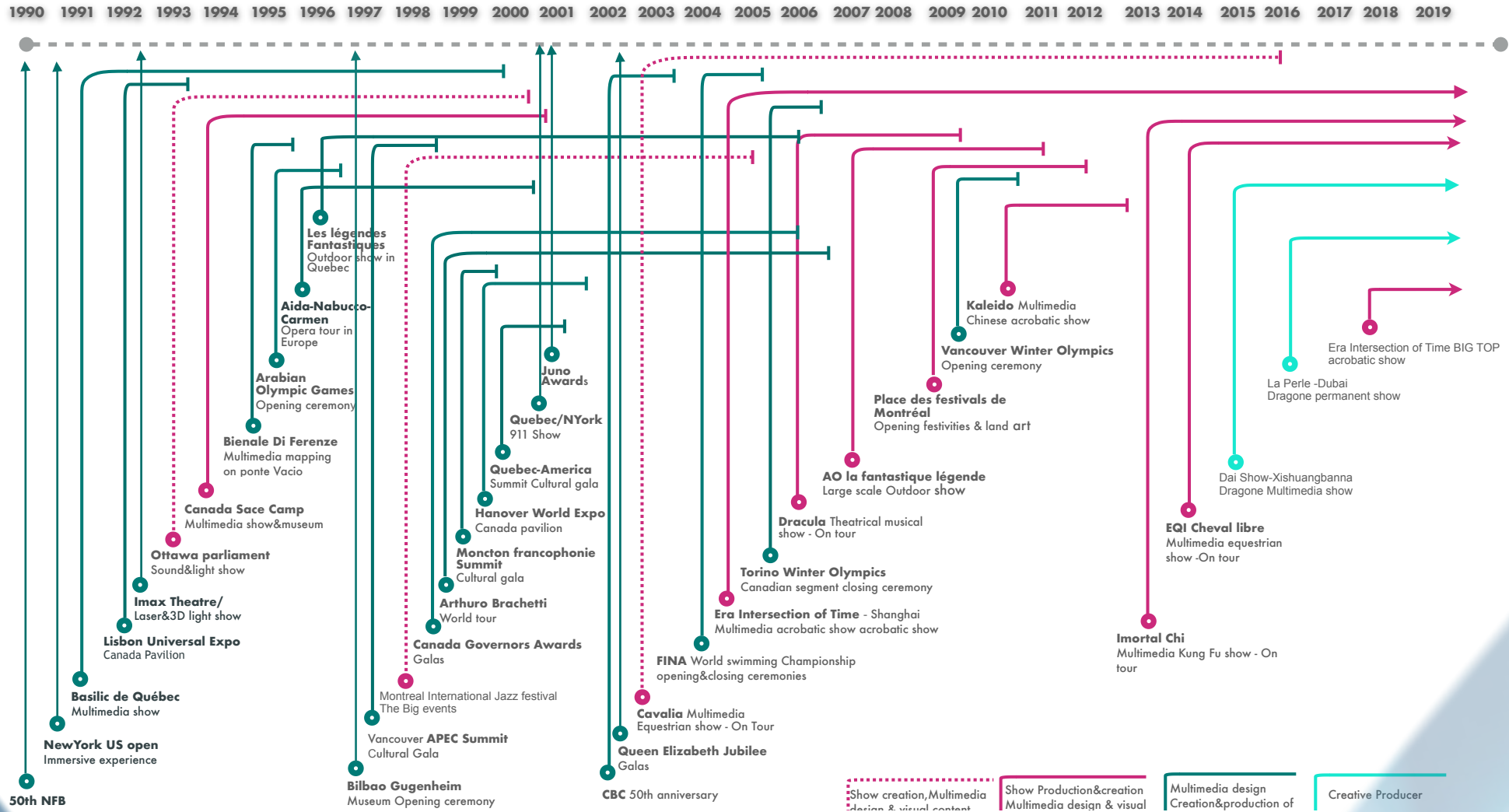
我们是梦想与情感的创造者！



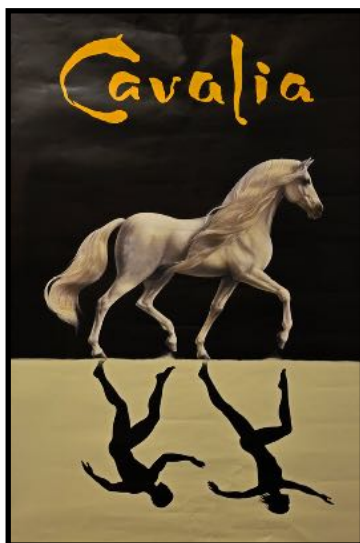
DREAMS ARE THE SOUL OF OUR COMPANY

w e do 我们这样做

Numerous live shows and hundreds of events!



Spectacular Shows ! 精彩的节目



CAVALIA一个多媒体马术表演由埃里克·维伦纽夫创造和指导。Cavalía（舞马）已在世界各地已经演了超过3250场。 5.5百万以上的观众已经被这壮观的多媒体秀的情感和诗意迷住了。



We do 我们这样做

Spectacular Shows ! 精彩的节目

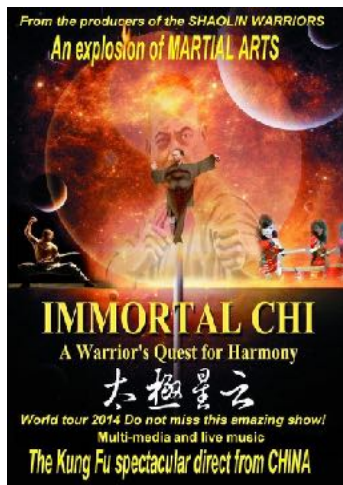
EQI

由卡瓦利亚的明星骑手弗雷德里·克皮葛勇和马加利·德尔加多共同创作的多媒体马术演出。四十匹骏马，50名杂技演员和舞蹈演员在一个庞大的自然包围着的舞台的表



We do 我们这样做

Spectacular Shows ! 精彩的节目



IMMORTAL CHI 太极星云

结合武术和音乐的多媒体

秀，共有15名功夫高手和9

名现场音乐家在舞台呈现。

该节目在北京创建，目前正

在世界巡演。

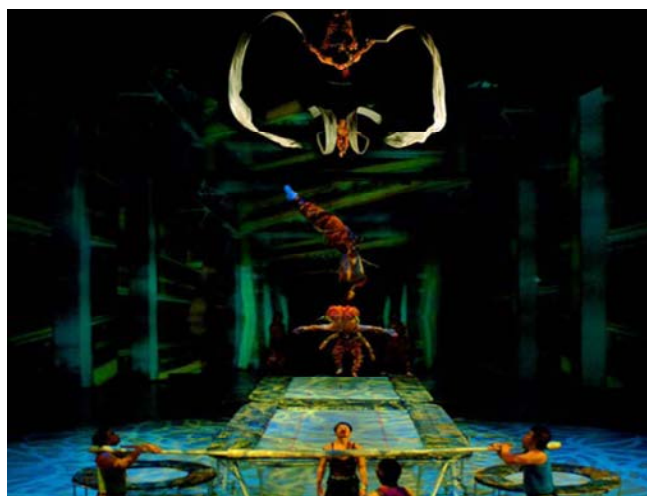


We do 我们这样做

Spectacular Shows ! 精彩的节目

ERA 时空之旅

在中国举办的有史以来第一个国际大型长期秀。自13年前在上海创立，ERA时空之旅以其空前的门票销售纪录，成为中国新文化历史上一个无所能及的纪录参考。ERA 时空之旅已在中国的三个城市演出，一个星期演七个晚上。超过500多万观众已欣赏了这个壮观的表演。



We do 我们这样做

Spectacular Shows ! 精彩的节目



KALEIDO 镜界

由埃里克·维伦纽夫创作的一个多媒体杂技秀。超过40个中国杂技演员，在上海的龚剧院演出了两年时间。

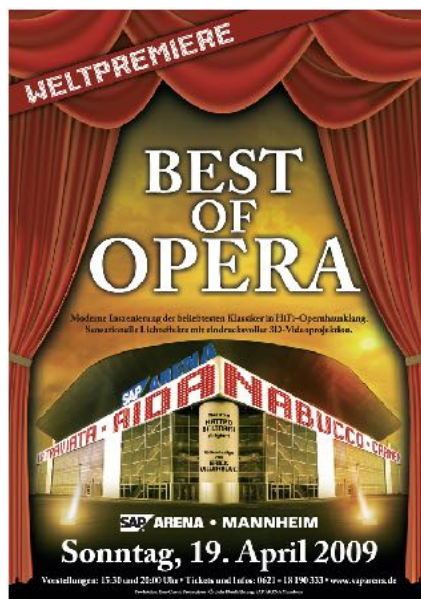


We do 我们这样做

Spectacular Shows ! 精彩的节目



OP! 一个超大的体育场大小多媒体演出，带来了最好的咏叹调，最流行的作曲家，序曲和合唱音乐，无缝编织他们艺术，旋律和技术的挂毯



We do 我们这样做

Spectacular Shows ! 精彩的节目



Samajam you
are the show.
Multimédia
interactive
show for kids.



音乐管专场

We do 我们这样做

Spectacular Shows ! 精彩的节目



DRACULA, 爱与死之间，
是一个音乐秀，由布鲁诺·佩尔
蒂埃创建，埃里克·维伦纽夫指
导。一场现代的吸血鬼故事并
由多媒体技术的神奇视觉内容
穿越到2020年。魁北克

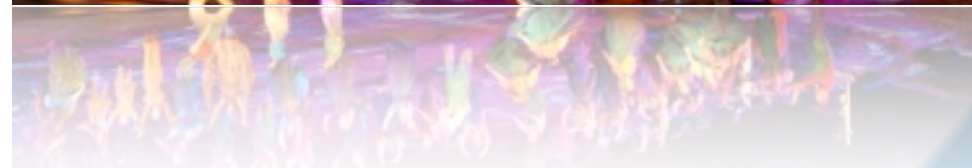
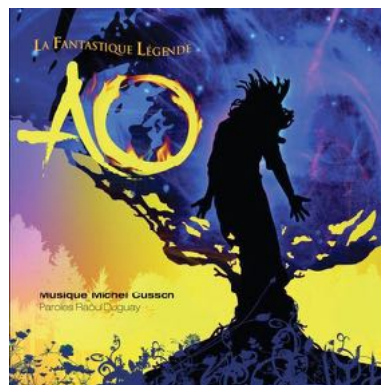


We do 我们这样做

Spectacular Shows ! 精彩的节目

AO 神奇的传说

一个壮观的演出，有烟火元素，水景和多媒体投影的盛宴。七十五位艺术家，演员，歌手，杂技演员，舞蹈演员和音乐家在魁北克省最大的户外舞台一起演出。



We do 我们这样做

Spectacular Shows ! 精彩的节目



Jonas Brother Show

2013年亚巡演, 南美巡演和
美国巡演: 多媒体内容制作

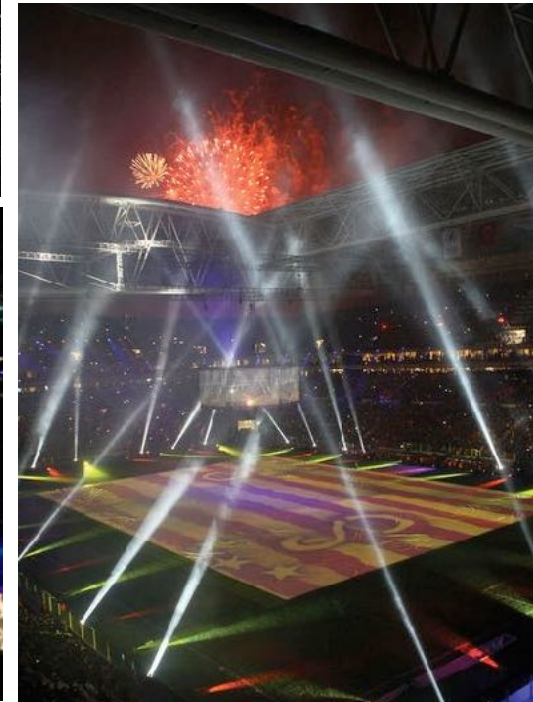


We do 我们这样做

International Sport Events ! 国际体育活动



TT ARENA Opening Ceremonies / Istanbul, Turkey:
Multimedia Content Producer



We do 我们这样做

International Sport Events ! 国际体育活动



Opening ceremony, Aquatic
World Championship (FINA)
Montreal, Canada: Multimedia
Content Producer.

We do 我们这样

International Sport Events ! 国际体育活动



2006年意大利，托里诺冬季奥运会闭幕式，加拿大部分概念设计以及视觉内容制作总监。

We do 我们这样做

Special Events ! 特别活动



**QUARTIER
DES SPECTACLES
MONTREAL**



PLACE DES FESTIVALS Opening Ceremonies / Montreal, Canada:
Stage Director and Producer.



We do 我们这样做

Large scale operas!大型歌剧



NABUCO / Munich Olympic Velodrom: Multimedia design & content



AIDA / Outdoor Stadiums, Spain: Multimedia design & content



BEST OF OPERAS / Manheim SAP Arena, Germany:
Multimedia Content Producer



We do 我们这样做

Multimedia Design!多媒体设计



CANADIAN PARLIAMENT / Ottawa Canada Sound and light: Multimedia Content Producer



ROYAL ONTARIO MUSEUM / Toronto, Canada: Multimedia



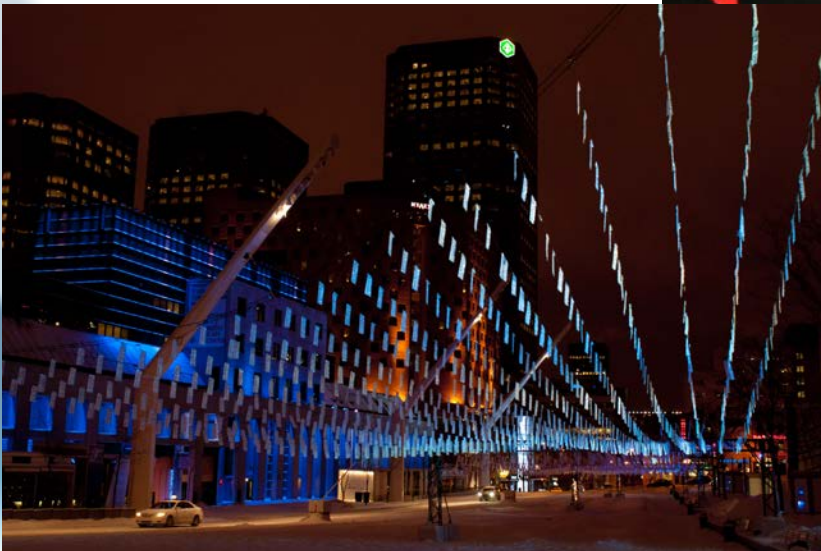
CK One marketing innovation campaign in USA Tour.
Multimedia Novalux 1994

We do 我们这样做

Multimedia & interactive Design!多媒体设计



PIXEL FIELD / Montreal, Canada



PLACE DES ARTS / Montreal, Canada

We are Also 我們也

Multimedia Novalux is also the owner of a creation building **Beebop Studios**.

Beebop Studios is a fully independent post-production firm that knows what it takes and strive to create an easy going boutique like environment.

Located Downtown Montreal, **Beebop Studios** it's:

- * **Five** floors of sound artists and video artists under one roof 24,000 Sq Foot
- * **Nine** large suites that offer technology, versatility and comfort as desired for the creators . These rooms can accommodate your projects that require a quality environment . Whether for a documentary series , fiction , magazines, a web series or to complete a project that requires the highest quality standards, our team will help you benefit from this exceptional environment.
- * **One** theatrical studio for music and film mix, approuved Dolby
- * **Three** studios for recording music,voice; sound design,folley and mix.

A visual effect department and motion design.

A small shooting studio with green screen for motion capture and VR experiences

A **Lab Mastering** operating under the name The Lab, owned by Denis Savage and Marc Thériault, Manager and Sound engineer of Céline Dion !



SUMMARY

EQI, Cheval Libre

- * A Multimedia Equestrian Extravaganza
Producer, Director and Visual Designer.

Immortal Chi

- Multimedia KungFu show with 20 kung Fu masters and 10 Drum Girls
Show conception, Artistic Production Director and Visual Designer.

Kaleido

- Multimedia acrobatic show with Shanghai Circus Theatre.
Show conception, Artistic Production Director and Visual Designer.

Vancouver 2010 Olympic Winter Game

- Creative Consultant for the Ceremonies.

Opening of Place des Festivals in Montreal

- Outdoor show for the official opening of Montreal the Place des Festivals,
Conception and Direction of the show.

AO La Fantastique Légende

- Large scale Multimedia Outdoor show.
Show conception, Artistic production and visual designer

C a v a l i a

- Multimedia Equestrian Show
Show Conception, director and Visual Designer

D r a c u l a
entre la vie et la mort

- Musical Show from Bruno Pelletier
Director and visual designer

ERA Intersection of Time

- Multimedia acrobatic show with the Shanghai Circus Theatre.
Show conception, Artistic Production, Director and Visual Designer.

Winter Olympics of Torino 2006

- Closing Ceremony, Canadian segment.
Conception and production of the visual content.

FINA 2005

- Opening Ceremony World Championship of swimming.
Conception and production of the visual content.

First World Outgames de Montréal

- Opening & Closing Ceremonies
Conception and production of the visual content.

Liberal Leadership Convention

- Show production and visual design.

APEC Vancouver

- Cultural gala at the BC Stadium
Conception and production of the visual content.

Gala de Masques

- Awards night live on CBC.
Conception and production of the visual content.

Queen Elisabeth Jubilee

- Conception and production of the visual content.

Fifty anniversary of CBC

- Gala Event for the fifty anniversary of CBC.
Conception and production of the visual content

SUMMARY

50 anniversary NFB/ONF

Arturo Brachetti

Juno Music Awards

Cinema Show

Quebec/New York September 2011

America Summit

Governor Général Awards

US Open / Lincoln

Ottawa parliament

Guggenheim Museum Bilbao

Oriflammes

Les Légendes Fantastiques

International Jazz Festival of MTL

Excentris

World Francophone Summit

Arabian Olympics Games

- Multimedia Show- Ecran Humain
- World tour show.
Conception and production of the visual content.
- Musical Awards celebration live on CBC.
Conception and production of the visual content.
- Casino shows.
Conception and production of the visual content.
- Gala evening for Red Cross in Montreal.
Conception and production of the visual content.
- Gala evening live on CBC for the G8
- General Governor of Canada Awards night.
Conception and production of the visual content.
- US Open Pavillon, Flushing Meadow, USA.
Conception and production of the visual content.
- Sound & Light Show, permanent display Parliament Building, Ottawa, Canada.
Conception and production of the visual content.
- Opening evening ceremony
Conception and production of the visual content.
- Gaz Métropolitain annual evening Gala.
Conception and production of the visual content.
- Large scale Multimedia Outdoor show since 1998.
Conception and production of the visual content and special effects.
- The Mega Outdoor shows (5 years)
Director, Conception and production of the visual content.
- Multimedia Complex created by Softimage founder Daniel Langlois.
Consultant multimédia integration/Conception and production of the visual content
- Evening Gala Moncton, Canada
Conception and production of the visual content
- Opening Ceremony, Beirut, Lebanon.
Lasers, Projections & Visual Effects.

SUMMARY

Aida/Nabucco/Carmen

- Stadium Opera Tour, Munich, Germany, Spain.
Conception and production of the visual content.

Biennale Di Firenze

- Ponte Vecchio à Florence, Italie.
Poetry Projections on the Ponte Vecchio

IMAX Theatre

- Montréal Laser and 3D film shows: The Dream and The Odyssey
Conception and Direction

Old Port of Montreal

- Outdoor Large Scale Multimedia Show on Silo 5
Lasers and Projections.

Global Express

- Launch of a new Bombardier Plane.
Conception and production of the visual content.

Calvin Klein

- Promotion for CK One in NYC, Chicago and Los Angeles USA.
Large Format Projections.

Expo 2000 - Hannover

- Canada Pavilion.
Project Director.

Space Camp Canada

- Multimedia & exhibit
Project Manager.

Lisbon Universal Exhibit

- Canada Pavilion
Producer and production manager.

Saudi Arabia exhibit

- Saudi Arabia Pavilion in Montreal.
Production manager for the Multimedia show.

Place des Arts de Montréal

- * Multimedia and technological design

Place des Festivals de Montréal

- * Land Art design and production: Pixel Field and Ice Cloud

Dai Show / Xishuanbanna

- * Dragone Entertainment- Multimedia acrobatic show
Creative Producer

La Perle /Dubai

- * Dragone Entertainment- Multimedia acrobatic show
Creative Producer

Philipp Kirkorov

- * Dragone Entertainment- Russian Tour
Creative Producer

Multimedia Novalux



Erick Villeneuve, 35年前成立了一个来自加拿大蒙特利尔的艺术性的制作公司

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DREAMS ARE THE SOUL OF OUR COMPANY

梦想是我们公司的灵魂

